

7th Annual Patrick O'Rourke Memorial Golf Outing

Official Sponsor Packet

September 21, 2020



Dear Potential Sponsor,

Thank you very much for your interest in the 7th Annual Patrick O'Rourke Memorial Golf outing. This event was created to honor Sgt. O'Rourke's service to his community in the form of a scholarship.

Sgt. O'Rourke was a revered officer with the West Bloomfield Police Department for 12 years and served in many units during his career. Sgt. O'Rourke made the ultimate sacrifice during his tour of duty while protecting the community of West Bloomfield. It is with this outing that we hope to continue his love for the job and life all around.

The funds raised from this outing will go toward funding a scholarship set up in Sgt. O'Rourke's honor by his parents, Dan and Arlene O'Rourke. The scholarship has awarded over \$60,000, with this golf outing providing over \$40,000.

Every year, Tam-O-Shanter Country Club has been a wonderful host and continues to provide an amazing golfing atmosphere. It is with great pleasure that we are hosting the 7th Annual Patrick O'Rourke Memorial Golf Outing at Tam-O-Shanter County Club on **Monday September 21, 2020.**

Please read this packet carefully. There are changes in pricing of sponsorship levels. All donations are tax deductible to the fullest extent of the law.

Thank you and we look forward to hearing from you.

Sincerely,

Joe Miller, President
The Crosshairs Foundation

Title Sponsorship - Investment: \$5,000 (1-2 spots) The highest sponsorship level of the event. Your name will headline the event in all aspects. - Extra Large Logo and link on partner page - Local and regional press release announcing sponsorship - 2 Foursomes to play in the tournament - Limited rights to “The Patrick O'Rourke Memorial Golf Outing” name for promotional purposes - Plaque presentation given to a representative of your company at the dinner

Corporate Sponsorship - Investment: \$2000 (4 spots) - Large Logo and link on partner page - 1 Foursome to play in the tournament - Name will be listed at the entrance of the event on our Associate Sponsor Boards - Plaque presentation given to a representative of your company at the dinner

Golf Cart Sponsorship - Investment: \$1,500 - Large Logo and link on partner page - Sign with your company name and logo on Golf Cart - Plaque presentation given to representative of your company at the dinner

Longest Drive Sponsorship - Investment: \$500 or Equivalent in Merchandise
Company name and logo on the score card and in the brochure

Driving Range Sponsorship - Investment: \$500 or Equivalent in Merchandise
Company name and logo on the score card and in the brochure

Closest to the Pin Sponsorship - Investment: \$500 or Equivalent in Merchandise
Company name and logo on the score card and in the brochure

Hole Sponsorship - Investment: \$200 (18 spots) - Flag with your company name and logo on the pin. Flag to be framed and given to your business after the event

Brochure Advertisement - Investment: \$50 half sheet (5.5”x4.25”) or \$100 full sheet (5.5”x8.5”) - Company can use this opportunity to advertise and generate additional business. - Company will be required to design their own ad. It can include any information and coupons. - Brochure will be given out to every golfer who attends the event. - All information is due in hand by August 24, 2018 to ensure adequate printing time.

Sponsorship Registration Form

Fill out and mail the completed sponsorship registration form with payment to:

Patrick O'Rourke Memorial Golf Outing, PO Box 210369, Auburn Hills, MI 48321. Upon receiving your form and payment, we will distribute a receipt with our tax id number for your records. All sponsorship information and payment must be received by **August 24, 2020**.

Sponsorship Levels (please circle)

Title Sponsor (\$5,000) *

Corporate Sponsorship (\$2,000)*

Golf Cart Sponsorship (\$1,500)

Longest Drive Sponsor (\$500 or Equivalent in Merchandise)

Driving Range (\$500 or Equivalent in Merchandise)

Closest to Pin (\$500 or Equivalent in Merchandise)

Hole Sponsor (\$200)

Brochure Sponsor \$50 half sheet OR \$100 full sheet

Total Sponsorship Registration \$ _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Telephone: _____

Email: _____

* For Title & Corporate Sponsorships, you will be contacted to register your golfers upon receipt of payment.