



3rd Annual Patrick O'Rourke Memorial Golf Outing

September 19, 2016

Tam-O-Shanter Country Club

West Bloomfield, MI 48323

Sponsorship Packet





Dear Potential Sponsor,

Thank you very much for your interest in the 3rd Annual Patrick O'Rourke Memorial Golf outing. This event was created to honor Sgt. O'Rourke in the form of a scholarship and public service to his community. Sgt. O'Rourke was a revered officer with the West Bloomfield Police Department for 12 years and served in many units during his career. Sgt. O'Rourke made the ultimate sacrifice during his tour of duty while protecting the community of West Bloomfield. It is with this outing that we hope to continue his love for the job and life all around.

The funds raised from this outing will go toward funding a scholarship set up in Sgt. O'Rourke's honor by his parents, Dan and Arlene O'Rourke.

In the inaugural year, Tam-O-Shanter Country Club was a wonderful host and provided an amazing golfing atmosphere. It is with great pleasure that we are hosting the 3rd Annual Patrick O'Rourke Memorial Golf Outing at Tam-O-Shanter County Club on Monday September 19, 2016.

Please consider this Sponsorship package which includes many ways to become involved in the event and support local law enforcement and their respective community service wishes. All donations are tax deductible to the fullest extent of the law. Thank you and we look forward to hearing from you.

Sincerely,

Marisa Miller

President of The Crosshairs Foundation



Title Sponsorship - Investment: \$5,000 (Limited to 1 spot)

The highest sponsorship level of the event. Your name will headline the event in all aspects.

- Extra Large Logo and link on partner page
- Local and regional press release announcing sponsorship
- 2 Foursomes to play in the tournament
- Limited rights to "The Patrick O'Rourke Memorial Golf Outing" name for promotional purposes
- Plaque presentation given to a representative of your company at the dinner

Corporate Sponsorship - Investment: \$2000 (Limited to 4 spots)

- Large Logo and link on partner page
- 1 Foursome to play in the tournament
- Name will be listed at the entrance of the event on our Associate Sponsor Boards
- Plaque presentation given to a representative of your company at the dinner

Golf Cart Sponsorship - Investment: \$2,500

- Large Logo and link on partner page
- Sign with your company name and logo on Golf Cart
- Plaque presentation given to representative of your company at the dinner

Longest Drive Sponsorship - Investment: \$500 or Equivalent in Merchandise

- Sign with your company name and logo
- Plaque given to a representative of your company at the dinner

Driving Range Sponsorship - Investment: \$500

- Sign with your company name and logo on Driving Range
- Plaque given to a representative of your company at the dinner

Closest to the Pin Sponsorship - Investment: \$500 or Equivalent in Merchandise

- Sign with your company name on Specified Hole
- Plaque given to a representative of your company at the dinner

Hole Sponsorship - Investment: \$150

- Sign with your company name and logo at one tee box
- Plaque to be given to your business after the event

Brochure Advertisement - Investment: \$50 half sheet (8"x5") or \$100 full sheet (8"x11.5")

- Company can use this opportunity to advertise and generate additional business.
- Company will be required to design their own ad. It can include any information and coupons.
- Brochure will be given out to every golfer who attends the event.
- All information is due in hand by August 29, 2016 to ensure adequate printing time.



Sponsorship Registration Form

Fill out and mail the completed sponsorship registration form with payment to:

**Patrick O'Rourke Memorial Golf Outing,
PO Box 210369, Auburn Hills, MI 48321.**

Upon receiving your form and payment, we will distribute a receipt with our tax id number for your records. All sponsorship information and payment must be received by **August 29, 2016.**

Sponsorship Levels

- Title Sponsor (\$5,000) *
- Corporate Sponsorship (\$2,000)*
- Golf Cart Sponsorship (\$2,500)
- Longest Drive Sponsor (\$500 or Equivalent in Merchandise)
- Driving Range (\$500)
- Closest to Pin (\$500 or Equivalent in Merchandise)
- Hole Sponsor (\$150)
- Brochure Sponsor
 - \$50 half sheet
 - \$100 full sheet

Sponsorship Level

Total Sponsorship Registration \$ _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

* For Title & Corporate Sponsorships, you will be contacted to register your golfers upon receipt of payment.